

New Zealand's EMERGENCY COMMUNICATIONS Conference



WEDNESDAY 31 JULY 2019

Day 1

Programme

TIME Leadership Workshop

13:00

1. Ethical Leadership

Facilitator:
Mark Crowweller AFSM, Head of National Resilience Taskforce, Australia

2. Leading the Team

An interactive session facilitated by some of New Zealand's most experienced Public Information Managers.

What's the difference between a manager and a leader? Effective Advocacy Techniques. Building and maintaining relationships. Strategic influence and more.

COST: Conference delegates - no charge | Non-delegates - \$115.00 (incl. GST)

17:00 Finish

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New Zealand's EMERGENCY COMMUNICATIONS Conference



THURSDAY 1 AUGUST 2019

Day 2

Programme

TIME	SESSION	SPEAKER
8:30	Registration	
	<i>Chair: Michele Poole, Emergency Management Otago, Conference Chair</i>	
9:30	Mihi whakatau / Welcome	
9:40	Host welcome	
9:45	Christchurch Mosque Attacks - March 2019 Perspectives on a crisis and its aftermath	<i>Presenters to be confirmed</i>
11:00	Coffee break	
11.35	Panel: PIMs in CIMS The Coordinated Incident Management System provides a common structure for PIMs to work within - no matter the agency or emergency. This panel discussion provides a range of experiences from PIMs in CIMS	Facilitator: Lee Cowan , Dairy NZ Panellists to be announced
	<i>Chair:</i>	
12.10	The role of strategic communications NZFIT: How the national Fly-in Team will be integrated into existing emergency response arrangements, including the relationship between Strategic Communications and EOC PIMs	Catherine Delore , DPMC Charles Blanch , MCDEM
12:45	Lunch	
	<i>Chair:</i>	
13:50	The Thin Green Line Supporting DOC staff and suppliers who face increased threats.	Karen Jones , Department of Conservation
14:25	Animal Welfare	Chris Rodwell , Ministry for Primary Industries
15:00	Coffee break	
	<i>Chair:</i>	
15:35	Darkest Hour -stories from the US Pacific Northwest	Lorraine Churchill , Emergency Management Coordinator, Cowlitz County Sheriff's Office, Washington, USA
16:30	Day one wrap-up	Michele Poole <i>Conference Chair</i>
18:00	Welcome drinks	
18:30	Dinner at Te Papa, Wellington	

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FRIDAY 2 AUGUST 2019

Day 3

Programme

TIME	SESSION	SPEAKER
8:30	Registration	
	<i>Chair:</i>	
9:00	EMPA NZ Awards for Excellence in Emergency Communications	2019 Award winners speak
9:45	The ups and downs and everything in between - communicating (or not) from a disaster zone When disasters happen, the window of opportunity to attract attention (and donations) to support an emergency response can be quite limited. With a 24-hour news cycle, media – and thereby, the public in general - moves on very quickly. How do you attract and maintain that interest in an environment where connectivity is sporadic, the priorities of leadership are conflicting, and you are a team of one? Ms Mueller will share her experiences from the 2018 tsunamis and earthquakes in Indonesia, exploring what worked, what didn't, and the lessons learned.	Kathy Mueller , Canadian Red Cross
10:30	Coffee break	
	<i>Chair:</i>	
	Nelson Fires 2019	
11:05	<i>One spark: Practical lessons in aspects of Public Information Management in the Pigeon Valley fire, February 2019, New Zealand's longest-running multi-agency emergency response</i> This session will offer a series of quickfire presentations from PIMs, media, Iwi representatives and others involved in the Pigeon Valley response, offering insights into what worked, what didn't - and why.	
12:15	Lunch	
	<i>Chair:</i>	
13:20	Climate Change report	Gregor Macara , NIWA
13:55	Life at the Boundary - the Hikurangi subduction zone	Kate Boersen , East Coast LAB
14:30	Coffee break	
	<i>Chair:</i>	
15:05	The Media's Role in Emergency Management	Andrew Holden , NZ Trade & Enterprise, formerly Editor, The Press
15:40	Panel Discussion-Proactive Media Relations	Facilitator: Anthony Frith , MCDEM, plus a panel of experienced media representatives and PIMs
16:15	Wrap up - EMPA Network in NZ	Michele Poole Conference Chair
16:20	Finish	

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