

EMPA PRESENTS  
AUSTRALIA'S DISASTER AND EMERGENCY  
COMMUNICATIONS CONFERENCE 2019

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# Communicating and Engaging With Communities in Emergencies

NOVOTEL BRIGHTON BEACH, SYDNEY, AUSTRALIA  
MONDAY 3RD - WEDNESDAY 5TH JUNE 2019

Strategic management of public safety and warning messages, public information, public education and interaction between all media is critical to all communities.

If we can get the right message to the right people at the right time, we can help protect lives and livelihoods, homes and animals; we can support people through their recovery and inspire readiness and resilience.

This year EMPA brings together expert practitioners and researchers from around Australia, the US, New Zealand, and Europe. They will share frameworks and lessons learned - to stimulate thinking, encourage conversation and create change.

## KEYNOTE SPEAKERS



**Kelly McKinney**  
Author &  
Disaster Expert,  
New York, USA



**Kjell Brataas**  
Crisis Communications  
Expert and Lecturer,  
Oslo, Norway

## SPEAKERS



**Jeremy Hillman**  
Office of Emergency  
Management, NSW



**Chantelle Rule**  
Queensland Fire &  
Emergency Services



**Mia Garlick**  
Facebook



**Josh Whittaker**  
University of Wollongong

### Who should attend?

Emergency Public Information Officers • Community Engagement Officers  
• Emergency Services senior management • Federal, State and Local  
government • Response and Recovery Agencies • Media Managers • Media  
Liaison Officers • Public Affairs Practitioners • Editors • Journalists • Crisis  
Communications Professionals • Public Relations Professionals • Researchers



### EMPA Awards

EMPA's annual awards for Excellence in Emergency  
Communications will be presented at the Conference dinner.  
Entry details at [www.empa.org.au](http://www.empa.org.au)

**Formed in 2006, EMPA is the only organisation of  
emergency services and crisis communications  
practitioners in the world.**

### Standard Fees

Individual  
\$1205.00 (before 29/03/19) \$1455 (after 29/03/19)  
Group (3 or more)  
\$1120.00 \$1120.00

### Program includes:

- 1/2 day workshop
- Interactive sessions
- Two days of regular session
- Welcome cocktails
- Conference dinner

### WORKSHOP - Kids as Communicators

*Creating relationships between agencies and schools; what schools need to be able to participate and support preparedness and recovery programs.*

**Facilitator: Dr Briony Towers**

For further information, including a full list of fees, bookings & registration forms:

VISIT: [www.empa.org.au](http://www.empa.org.au) PHONE: +61 3 9596 6662 EMAIL: [events@hpe.com.au](mailto:events@hpe.com.au)

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